

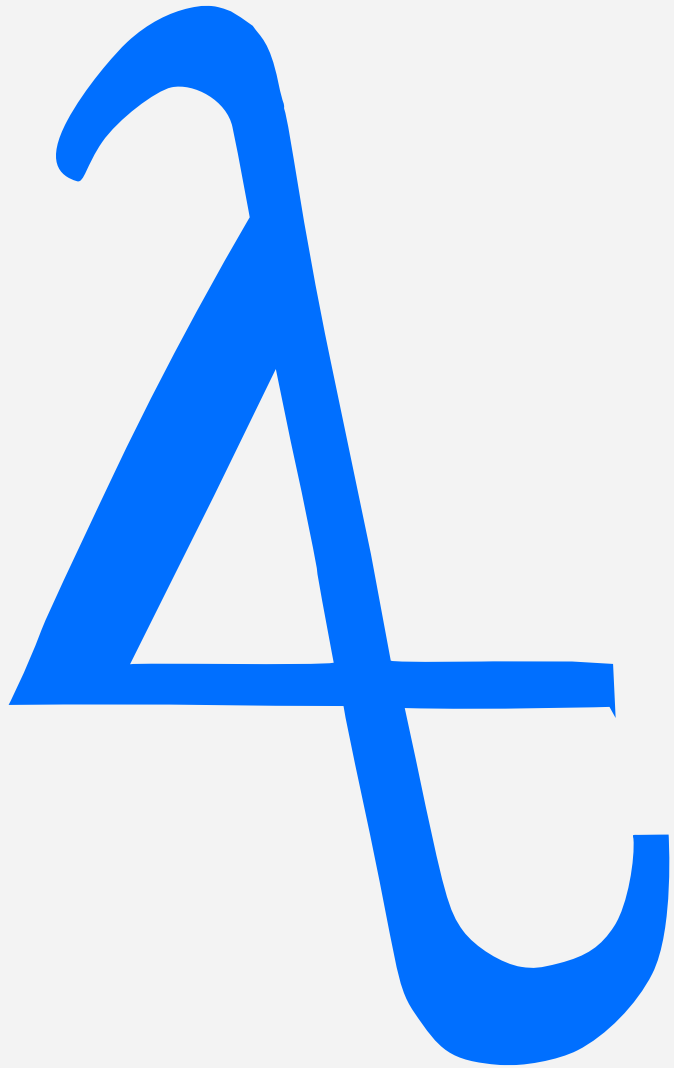
An aerial, grayscale photograph of a cityscape featuring a prominent cable-stayed bridge, a river, and several high-rise buildings. The scene is viewed from an elevated perspective, showing a highway interchange and surrounding urban development.

SEAF

2026

2nd Workshop on Software Engineering
for Functional Programming

[Sponsorship Plan](#)



What is SE4FP?

- Non-profit event
- Organized by researchers from Brazilian universities
 - For researchers and developers
- This workshop will take place as a satellite event of CBSoft 2026
 - One of the largest software events in Latin America
- We will have a half-day program, including **talks, scientific/industry paper presentations, and a roundtable discussion**



CBSOFT'26

**17th Brazilian Conference on Software:
Practice and Theory**

from September 8th to 11th, 2026
(In Person)

SE&FP 2026

2nd Workshop on
Software Engineering for Functional Programming

September 8th 2026
(In Person)



Why SE4FP?

Although **functional programming languages** are not yet as popular as object-oriented ones, their **growing relevance in the industry** has become increasingly evident in recent years.

However, the application of **software engineering techniques to systems built with these languages remains underexplored in academia**, leaving many open questions to be investigated.





Objectives of SE4FP

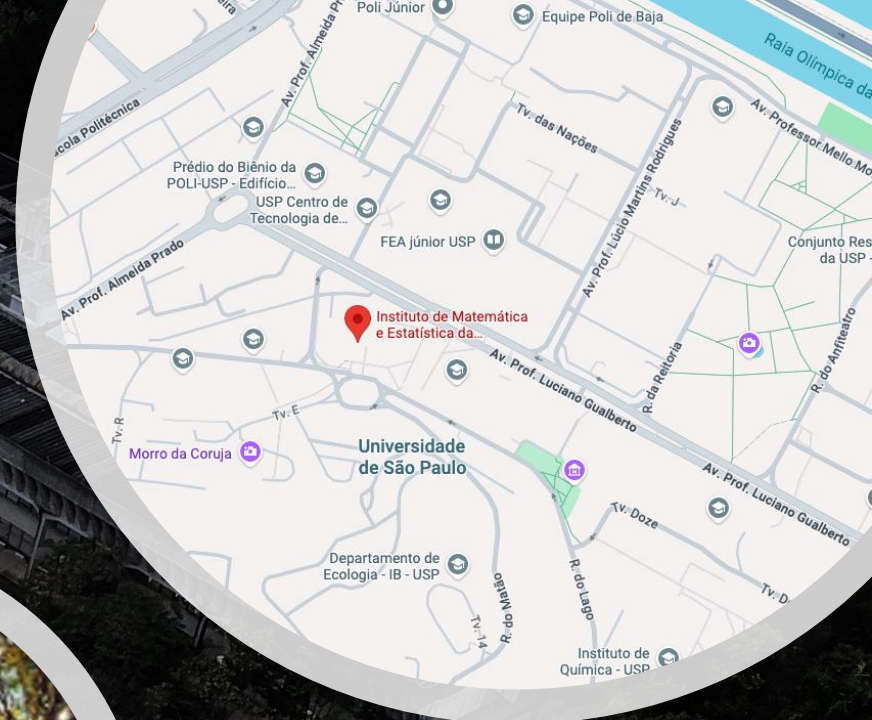
- Attract more researchers interested in related topics, helping to **build and strengthen the Brazilian community** working in this area;
- Discuss the challenges of using functional programming languages in production systems;
- Assess the compatibility and applicability of studies conducted on object-oriented systems in the context of functional systems;
- Promote best engineering practices and tools specifically designed for systems implemented with functional programming languages.





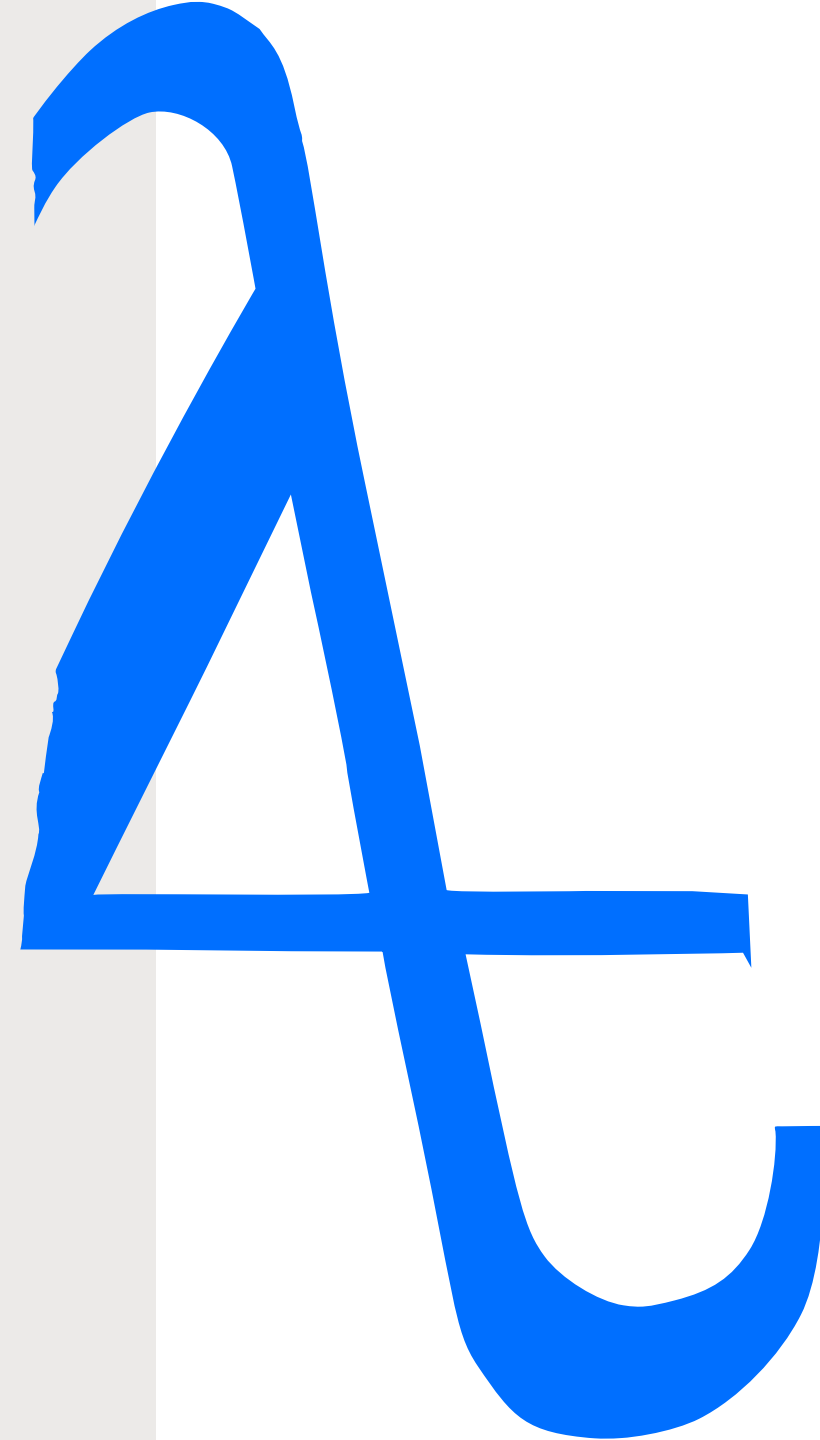
Event Venue

- The event will take place in São Paulo, SP (Brazil), at the **IME-USP**.
- The venue is located just **16 km from São Paulo/Guarulhos International Airport** (a 35-minute drive).



Why Sponsor SE4FP?

- Help **build a community** of researchers eager to tackle many open questions
- Opportunity to **recruit specialized professionals**
- Gain national and international **visibility for your brand**
- Take the opportunity to **link your brand to a historic moment**
- Support **professional development**
- The results of **future research** conducted by this community will undoubtedly bring **benefits to all those involved**





SEAFP 2025

1st Workshop on
Software Engineering for Functional Programming

co-located with:  **CBSOFT'25**
XVI CONGRESSO BRASILEIRO DE SOFTWARE: TEORIA E PRÁTICA
22 A 26 DE SETEMBRO | RECIFE/PE



All 45 seats occupied, with some people standing...



Digital Engagement SE4FP 2025

- **Global reach:**
 - ~3.5k website visits from **19 countries**
(notably Brazil, USA, Sweden, Germany, and Ireland)
- **Social media:**
 - Instagram: **50k views**
 - LinkedIn: **14k impressions** and **350 interactions**
(in the 90 days leading up to the event)
- **“Esquentá SE4FP” (pre-event):**
 - 9 talks on functional programming languages
 - **202 live participants**
 - Online content: **4,181 views** and **667 audio plays**

Outcome:
Strong international engagement
and high digital interaction

Sponsorship tiers

SE4FP 2026



Gold tier

1. Your brand in the spotlight

Our roundtable discussion will also be recorded and published as episodes of the podcasts *Fronteiras da Engenharia de Software* and *Elixir em Foco*, featuring your brand's video ad and logo, and made available on YouTube and Spotify

In addition, your logo will appear in a larger proportion on our digital and printed media

2. All eyes on you

You will be able to showcase a 1-minute institutional video both at the opening and closing of the event

3. Introduce yourself to the community

You will have the right to have a company representative as a panelist in the event's closing roundtable

4. Training for your team

You will receive three student tickets for CBSoft 2026 to distribute as you wish (access to the entire agenda)





Silver tier

1. Your brand on the web

Your logo will appear in our recorded podcasts available on YouTube and Spotify (smaller size compared to the Gold tier)

2. Your brand in the physical space

Additionally, it will be displayed, in proportion to the sponsorship tier, on the printed banner present in the event room

3. Invite a student

You will be entitled to a student registration for CBSoft 2026. This registration guarantees access to the entire event program, including SE4FP





Bronze tier

1. **Gaining Ground**

Your logo will appear on our website in a smaller size compared to the other sponsorship tiers

2. **Your Brand on Our Social Media**

Additionally, it will be displayed in presentation and acknowledgment posts on the SE4FP's social media profiles

(LinkedIn, Instagram, Bluesky, and X/Twitter)

3. **Give Gifts to Participants**

You will be able to distribute gifts and products to participants



| | Benefits | Gold | Silver | Bronze |
|--|---|---|---|---|
| Brand Exposure in the Physical Venue | Institutional video presented at the opening and closing of the event (1 min) | YES | - | - |
| | Logo on the printed banner present in the event room (Size difference by tier) | YES (Big) | YES (Medium) | - |
| Brand Exposure in Digital Media | Institutional video (advertisement) inserted in the podcast episodes (30 seconds) - Published on YouTube and Spotify | YES | - | - |
| | Logo in the videos of the podcast episodes recorded at the event and published on YouTube and Spotify (Size difference by tier) | YES (Big) | YES (Medium) | - |
| | Post on the event's social media with content provided by the sponsor | 5 | 2 | - |
| | Post on the event's social media for the presentation and acknowledgment of the sponsor's support | YES | YES | YES |
| | Logo on the website (Size difference by tier) | YES (Big) | YES (Medium) | YES (Small) |
| Interaction with Participants | Guaranteed spot for a sponsor's representative in the event's closing roundtable | YES | - | - |
| | Distribute gifts and products to participants | YES | YES | YES |
| Ticket | Receive student tickets for CBSoft 2026 to distribute as you wish | 3 | 1 | - |
| Number of Sponsors per Tier | | 2 | 4 | Unlimited |
| Sponsorship Tier Values (USD and BRL) | | 3K (USD) or 18K (BRL) | 2K (USD) or 12K (BRL) | 500 (USD) or 3K (BRL) |



Let's build this community together!

Sponsorship Contact

Interested in sponsoring us can contact us via email at se4fpworkshop@gmail.com

Event Organizers

- Adolfo Neto (UTFPR, Brazil)
- Lucas Vegi (UFV, Brazil)
- Marco Tulio Valente (UFMG, Brazil)

Sponsors' Contribution

Your contribution is essential to the success of this event and the development of a strong community!

<https://se4fp.github.io/2026/>